

## Success Story



### Business Goal

Moving from paper-based work into an electronic form, and process SCTH correspondences data in full effective digital collaboration for both internal and external correspondences.

Allow management to track team's progress and individual correspondence trace at ease.

*"The development of Berry started as an idea with a vision which our team was thinking of achieving it but looking for the right partner, with eSense the vision became a reality. Berry provides Saudi Commission for Tourism & National Heritage users with a delightful experience of moving SCTH into the new era of cutting edge technology"*

~ AlJoharah Almogbel,  
Enterprise Applications Department Manager, SCTH

### Accomplishments

- Moved to 100% paperless work, which leads to massive decrease in the time needed to process the incoming and outgoing correspondences.
- Reduced Risk coming from losing official documents, or delays in meeting deadlines.
- Increased satisfaction rate for SCTH customers, because of the efficiency in completing their work.